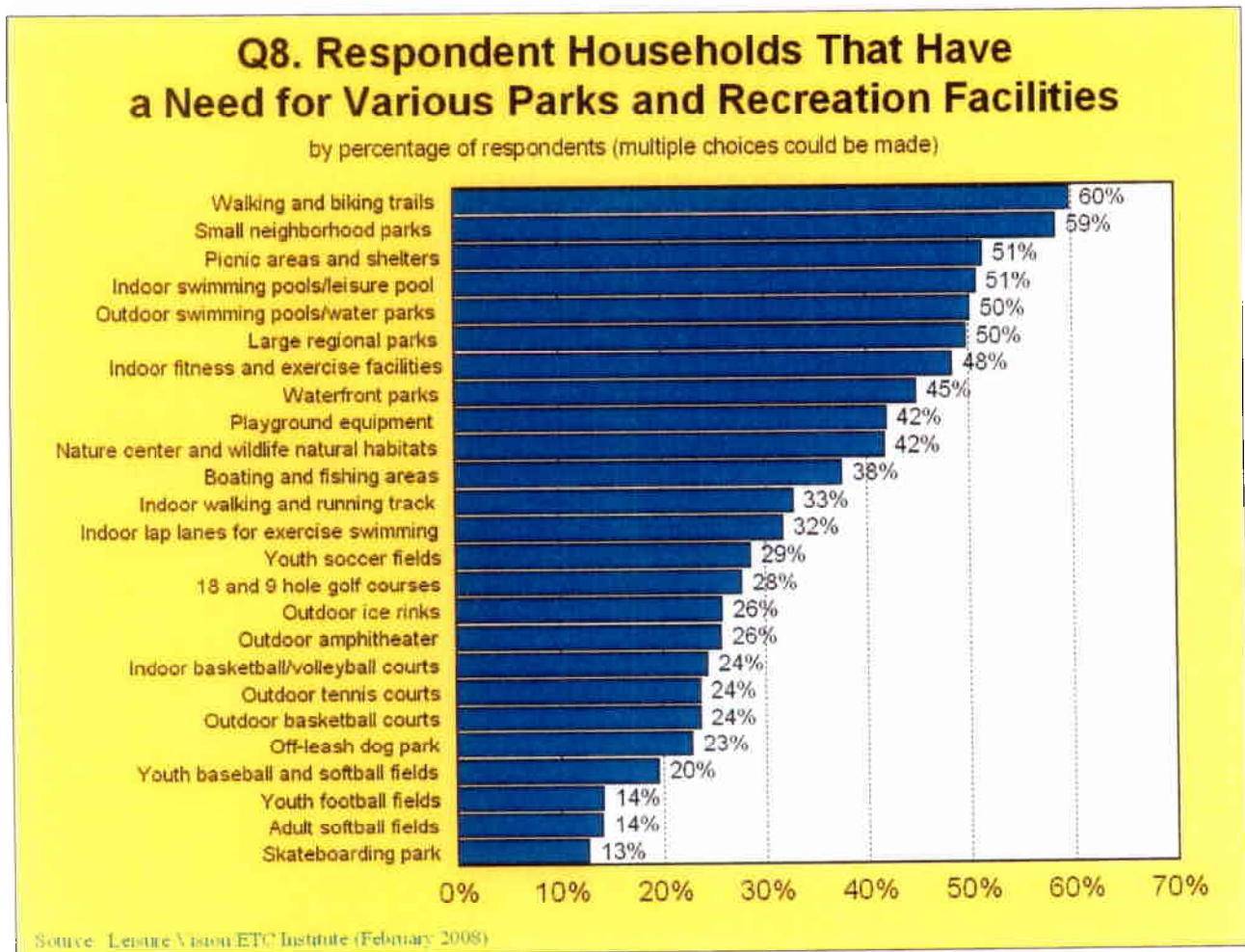


## Need for Parks and Recreation Facilities

From a list of 25 parks and recreation facilities, respondents were asked to indicate all of the ones that they and members of their household have a need for. The following summarizes key findings:

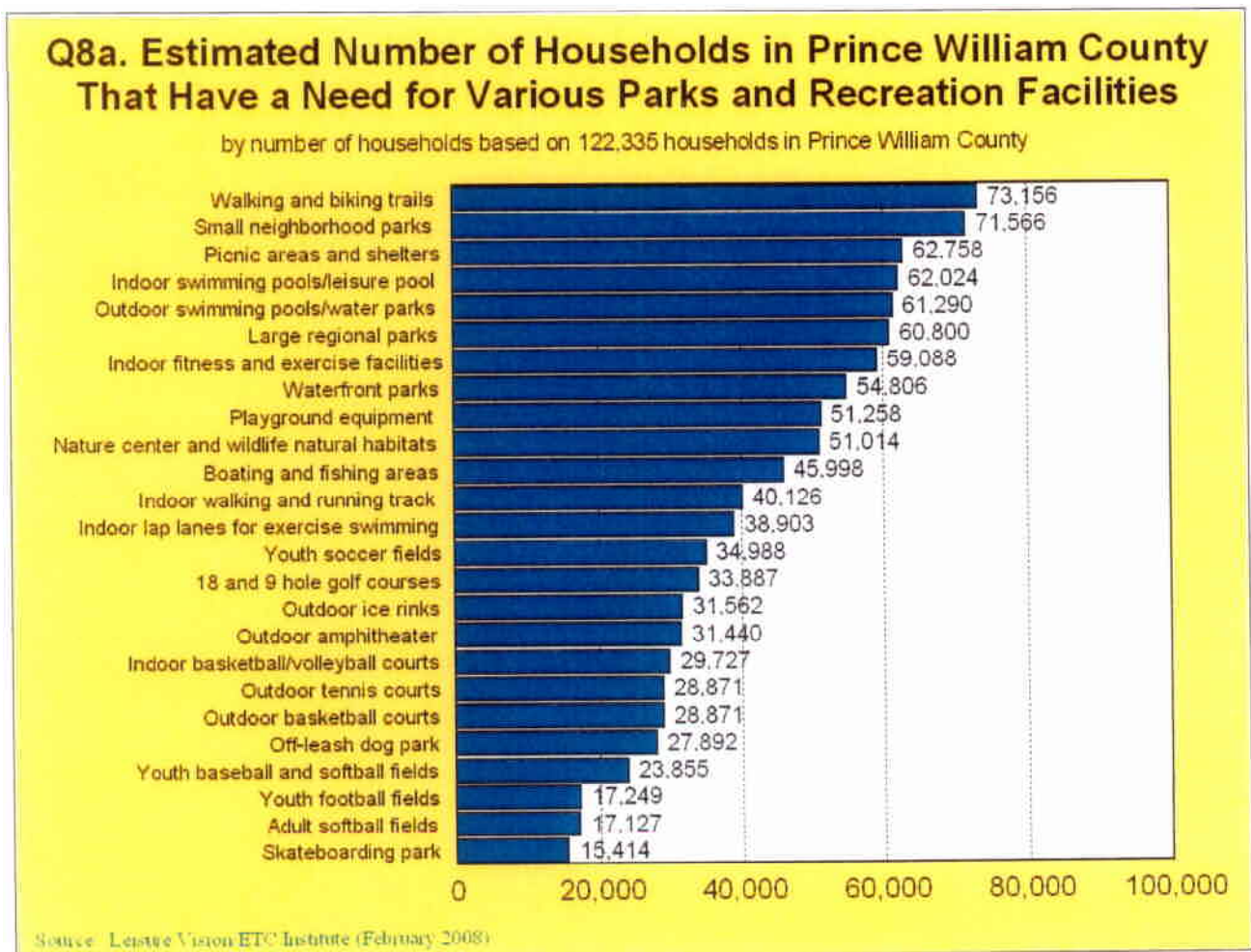
- There are six parks and recreation facilities that over 50% of respondent households have a need for: walking and biking trails (60%), small neighborhood parks (59%), picnic areas and shelters (51%), indoor swimming pools/leisure pool (51%), outdoor swimming pools/water parks (50%), and large regional parks (50%).



*At least 54% of households have a need for walking and biking trails and 52% of households have a need for small neighborhood parks in all 7 voting districts. The need for youth soccer fields (29%) is significantly higher than the national benchmark of 22% and indicative of a high youth population in Prince William County.*

### ***Need For Parks and Recreation Facilities in Prince William County***

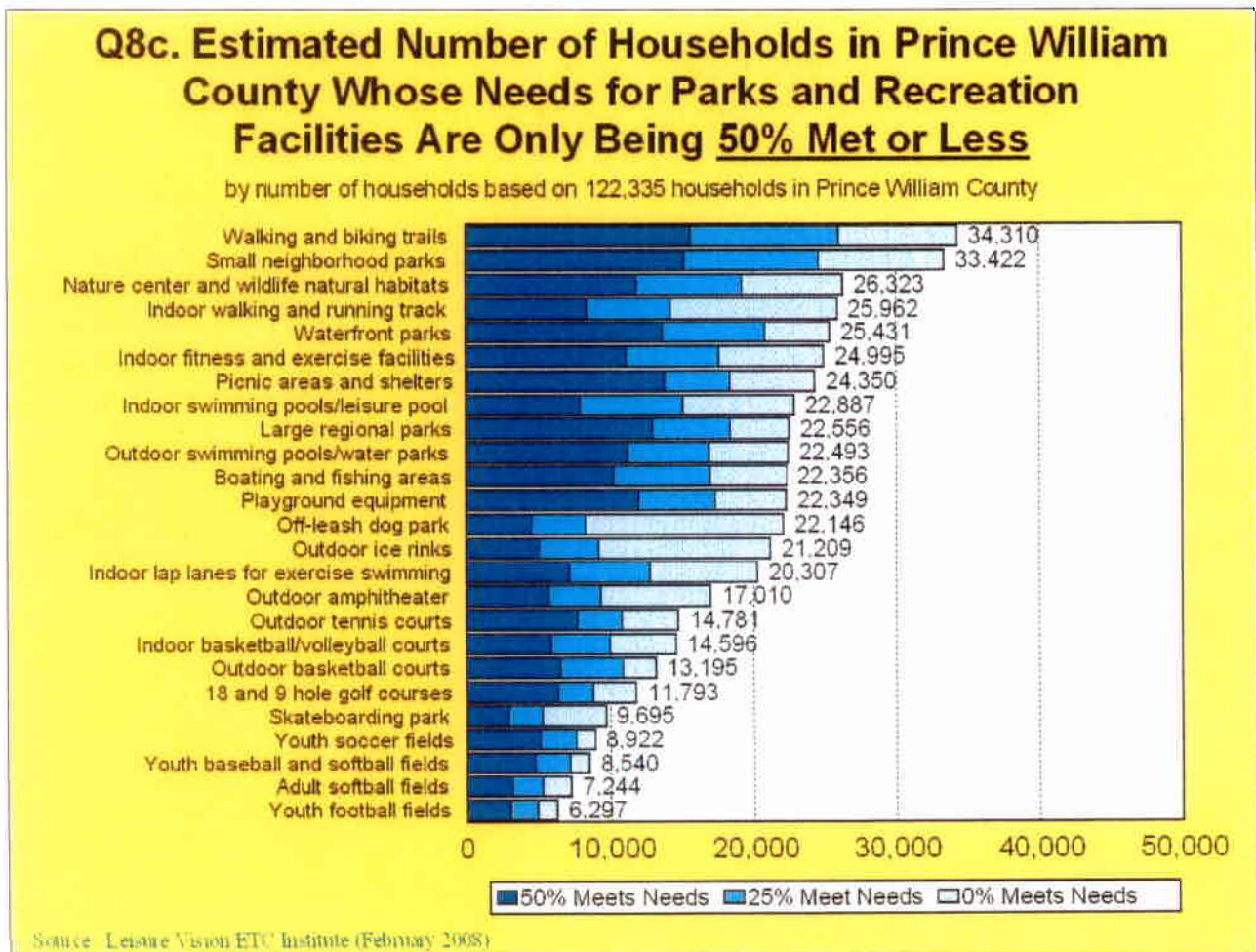
From the list of 25 parks and recreation facilities, respondents were asked to indicate the ones their household has a need for. The graph below shows the estimated number of households in Prince William County that have a need for various parks and recreation facilities, based on 122,335 households in the County.



***This chart shows the percentages illustrated on page 10, by the number of households in Prince William County who have needs for a wide variety of parks and recreation facilities based on 122,335 households in Prince William County.***

***Prince William County Households with Their Facility Needs Being 50% Met or Less***

From the list of 25 parks and recreation facilities, respondent households that have a need for parks/facilities were asked to indicate how well these types of parks and facilities in Prince William County meet their needs. The graph below shows the estimated number of households in Prince William County whose needs for parks/facilities are only being 50% met or less, based on 122,335 households in the County.

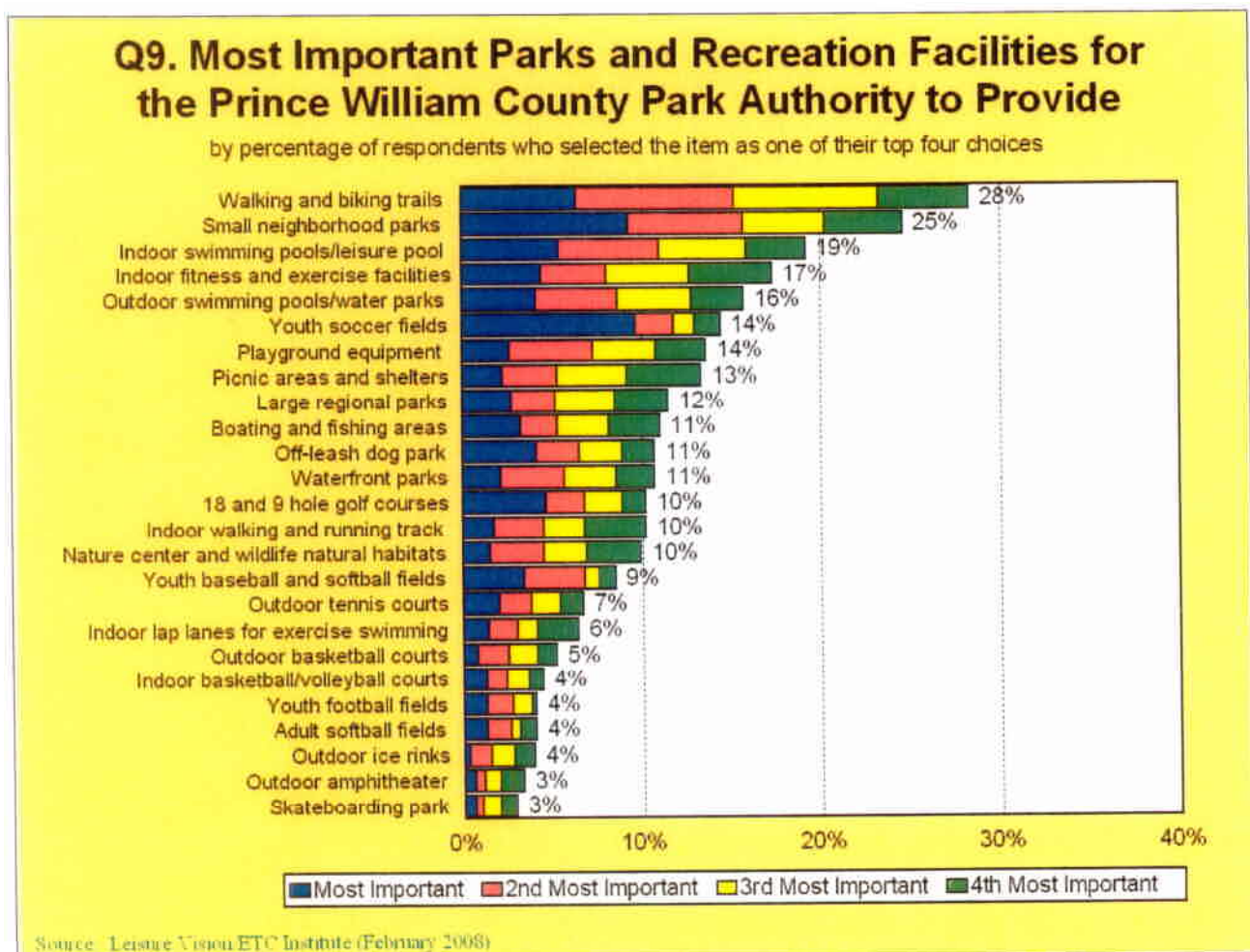


***Walking and biking trails and small neighborhood parks both have over 30,000 households who have needs for these facilities indicate their needs are only being 50% or less being met. Unmet needs are high for a wide range of outdoor and indoor facilities.***

### Most Important Parks and Recreation Facilities

From the list of 25 parks and recreation facilities, respondents were asked to select the four parks and facilities that are most important to their household. The following summarizes key findings:

- **Based on the sum of their top four choices, the parks/facilities that respondent households rated as the most important are: walking and biking trails (28%), small neighborhood parks (25%) and indoor swimming pools/leisure pool (19%).** It should also be noted that small neighborhood parks and youth soccer fields had the highest percentage of respondents select it as their first choice as the park/facility that is most important to their household.

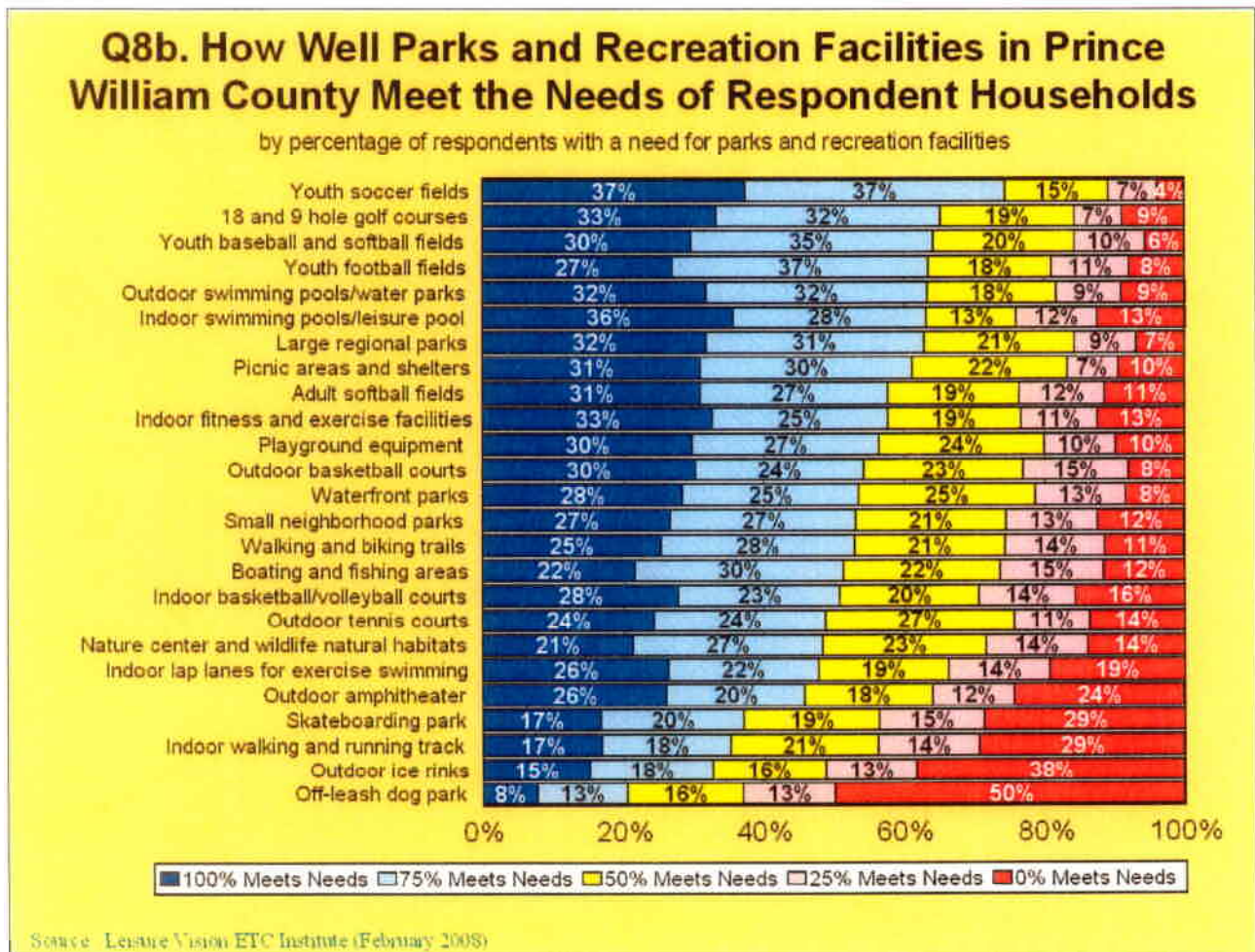


***In all 7 voting districts, walking and biking trails and small neighborhood parks were the two most important parks and recreation facilities to provide. Also, in all 7 voting districts youth soccer fields was the 1<sup>st</sup> most important sports field to provide.***

### How Well Parks and Recreation Facilities Meet Needs

From the list of 25 parks and recreation facilities, respondent households that have a need for parks/facilities were asked to indicate how well these types of parks and facilities in Prince William County meet their needs. The following summarizes key findings:

- For all 25 parks/facilities, less than 40% of respondents indicated that the park/facility 100% meets the needs of their household.

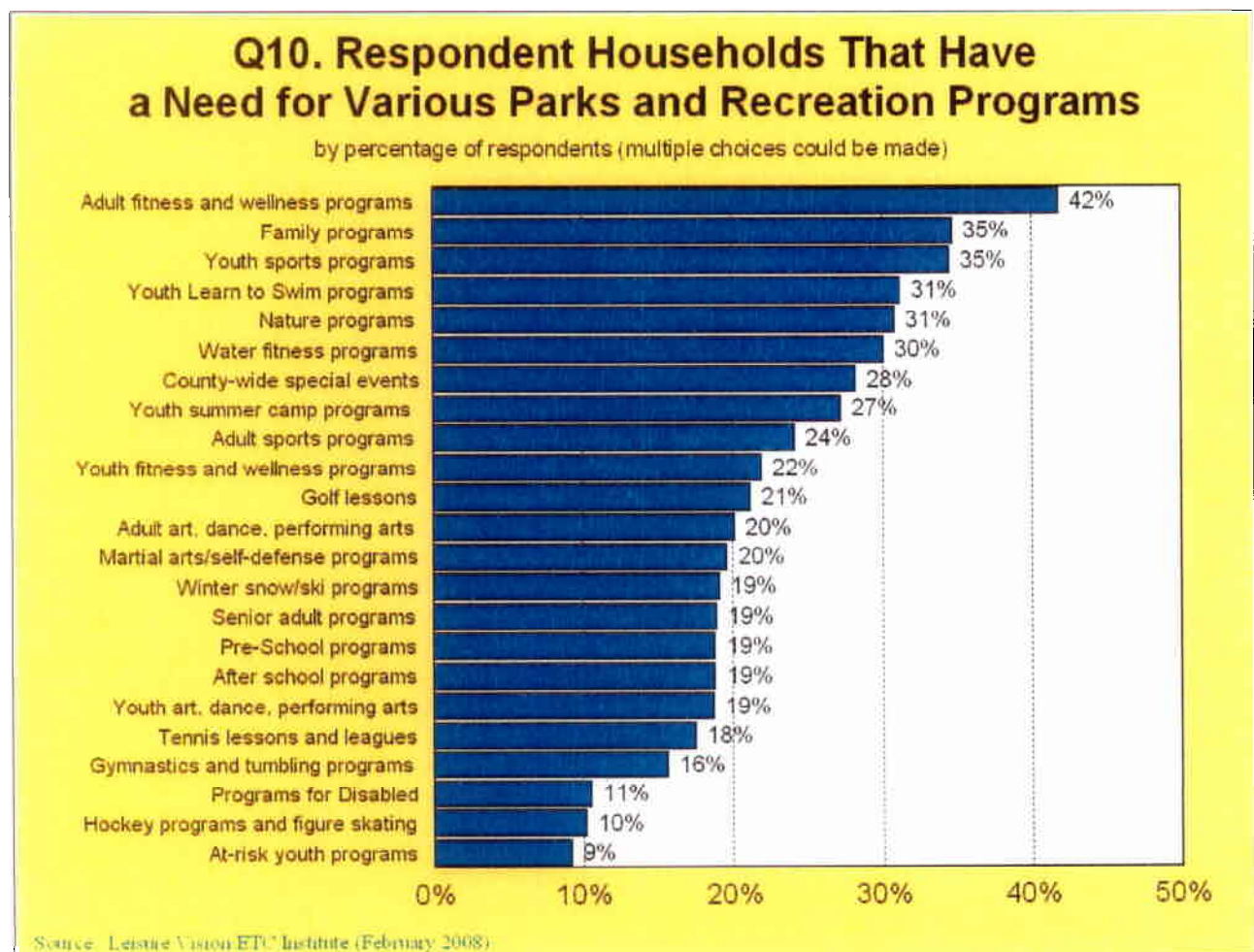


**For a wide range of outdoor and indoor facilities, Prince William County residents who have needs indicate their needs are not not being 100% or in many cases even 75% being met.**

## Need for Recreation Programs

From a list of 23 recreation programs, respondents were asked to indicate all of the ones that they and members of their household have a need for. The following summarizes key findings:

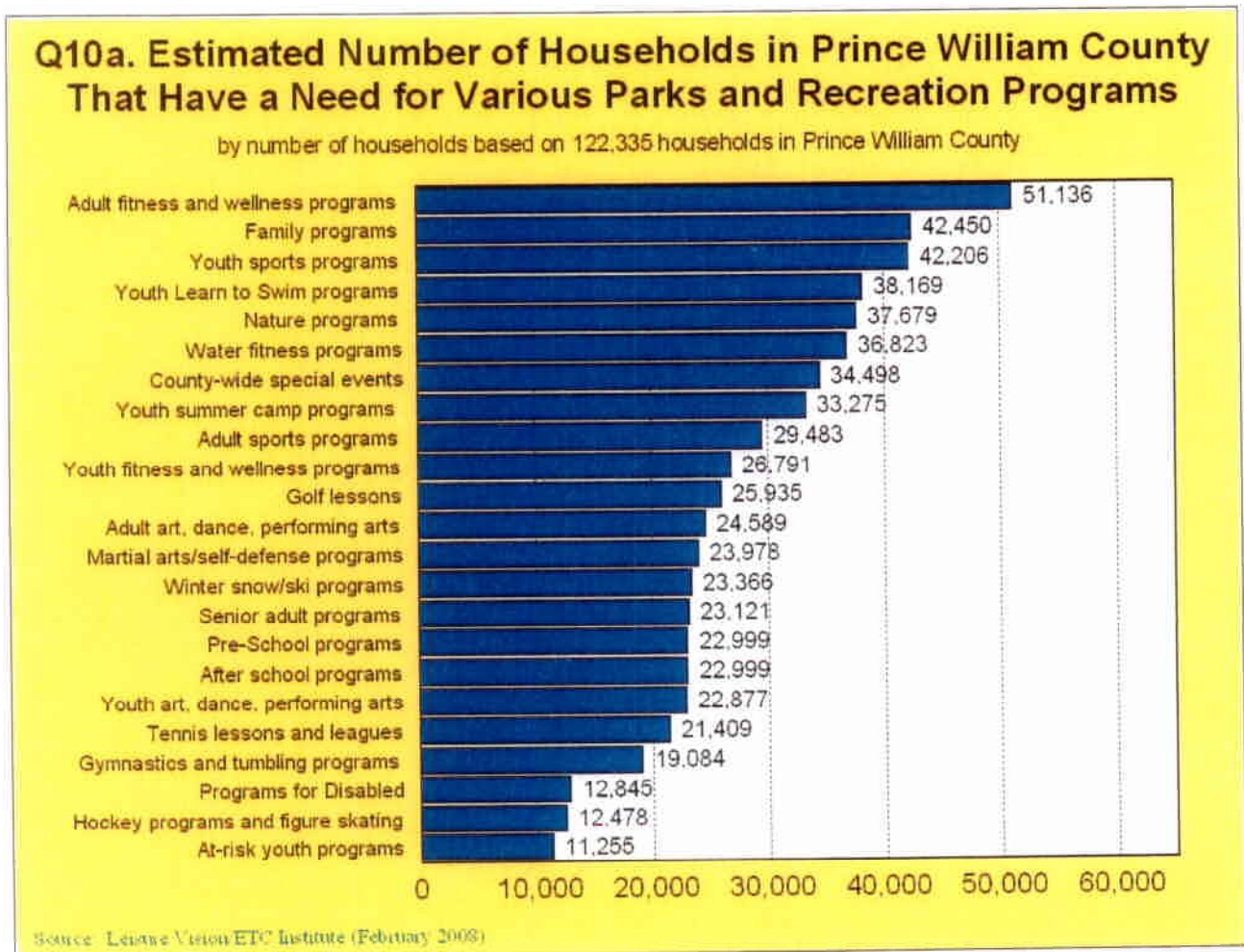
- **The recreation programs that the highest percentage of respondent households have a need for are: adult fitness and wellness programs (42%), family programs (35%), and youth sports programs (35%).**



***In all 7 voting districts, at least 36% of residents had a need for adult fitness and wellness programs and at least 28% had a need for family programs.***

## ***Need for Recreation Programs in Prince William County***

From the list of 23 recreation programs, respondents were asked to indicate which ones they and members of their household have a need for. The graph below shows the estimated number of households in Prince William County that have a need for recreation programs, based on 122,335 households in the County.

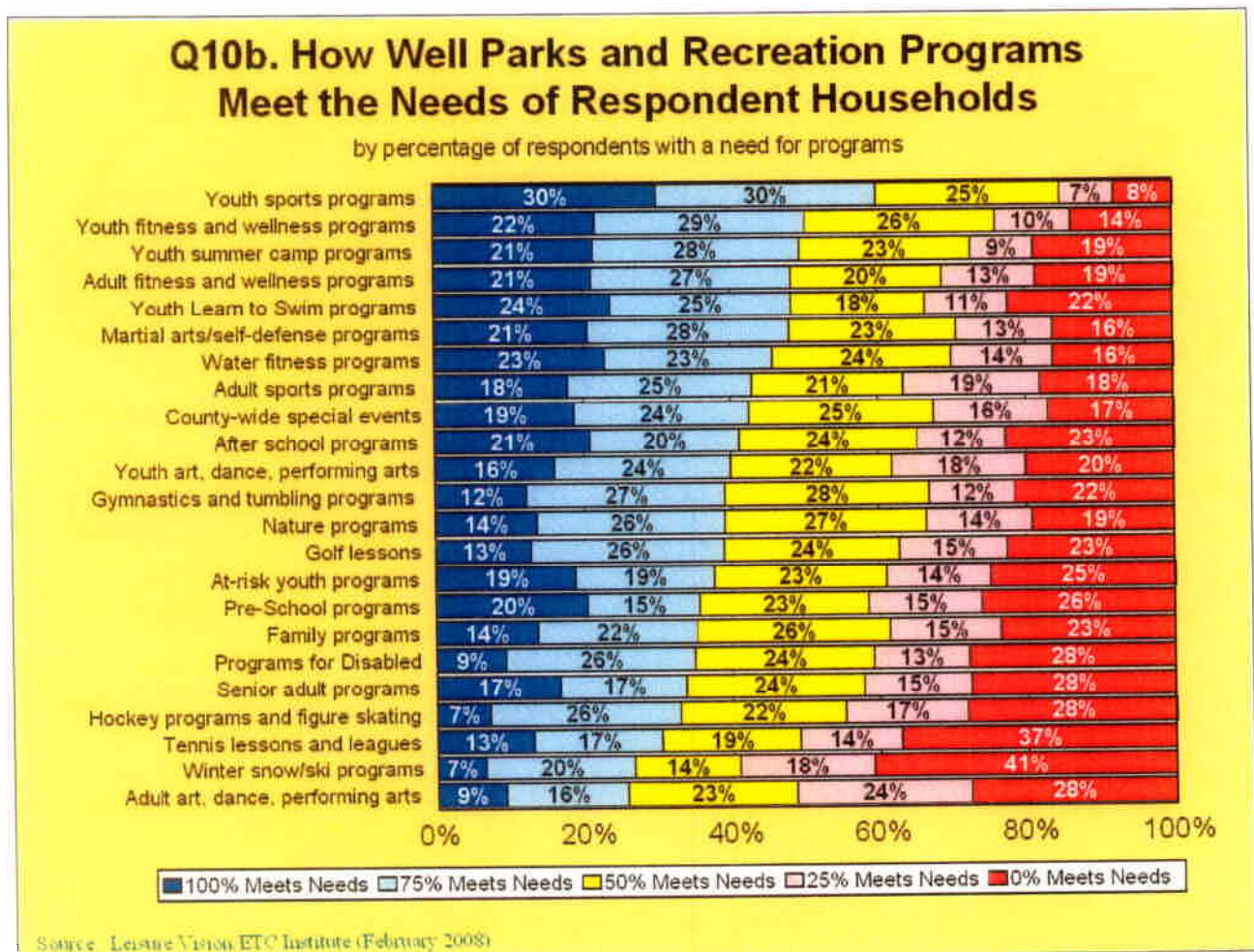


***This chart shows the percentages illustrated on page 15, by the number of households in Prince William County who have needs for a wide variety of parks and recreation programs based on 122,335 households in Prince William County.***

## How Well Recreation Programs Meet Needs

From the list of 23 recreation programs, respondent households that have a need for programs were asked to indicate how well these types of programs meet their needs. The following summarizes key findings:

- For all 23 programs, less than 35% of respondents indicated that the program completely meets the needs of their household.

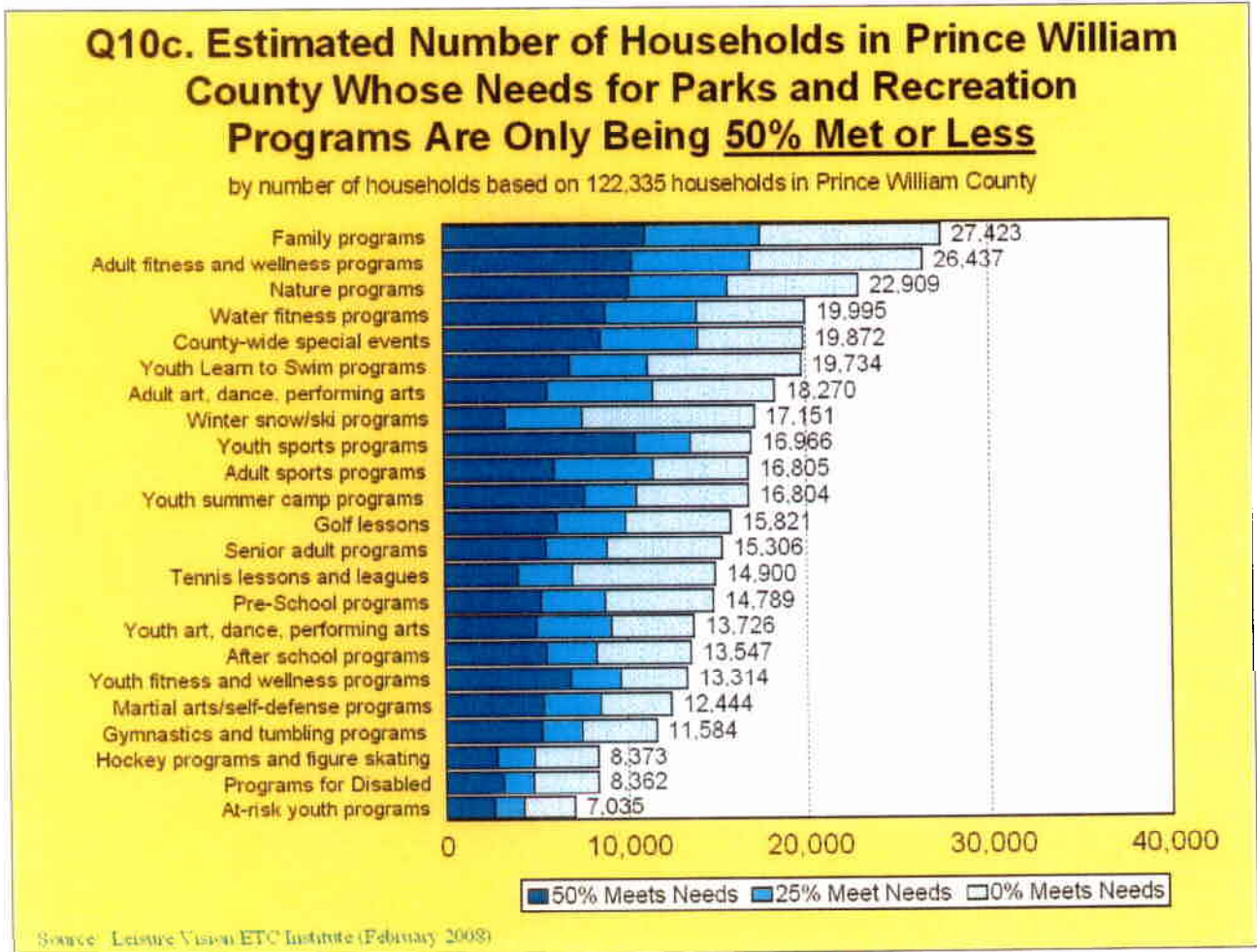


***In more than half of the 23 program areas, the percentage of respondents who indicated their needs are 0% being met is greater than the percentage who indicate their needs are 100% being met.***



***Prince William County Households with Their Program Needs Being 50% Met or Less***

From the list of 23 recreation programs, respondent households that have a need for programs were asked to indicate how well these types of programs meet their needs. The graph below shows the estimated number of households in Prince William County whose needs for programs are only being 50% met or less, based on 122,335 households in the County.

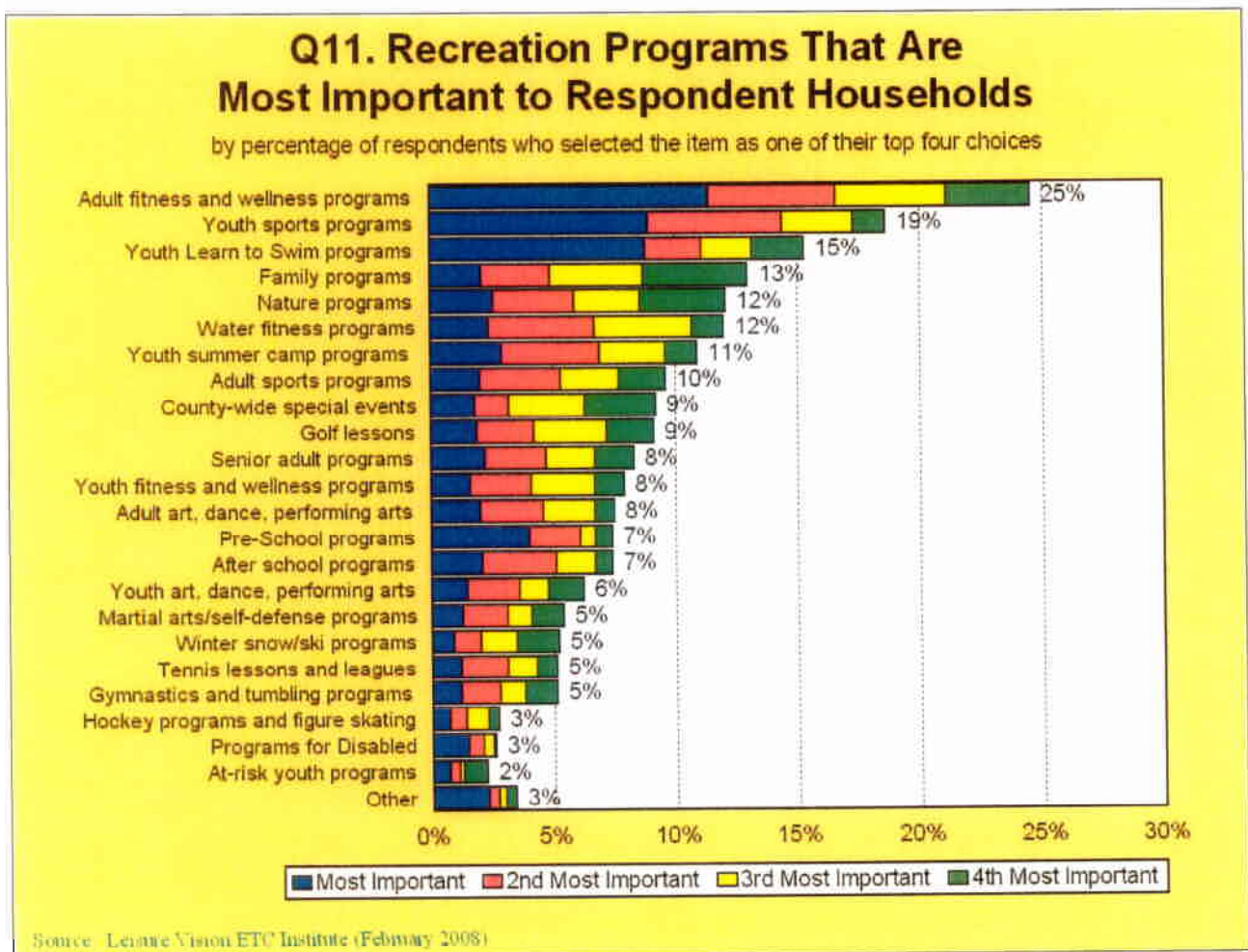


***More than 25,000 households in Prince William County have their needs 50% or less being met for family programs and adult fitness and wellness programs.***

### Most Important Recreation Programs

From the list of 23 recreation programs, respondents were asked to select the four that are most important to their household. The following summarizes key findings:

- **Based on the sum of their top four choices, the programs that respondent households rated as the most important are: adult fitness and wellness programs (25%), youth sports programs (19%), and Youth Learn to Swim Programs (15%).** It should also be noted that adult fitness and wellness programs had the highest percentage of respondents select it as their first choice as the program that is most important to their household.

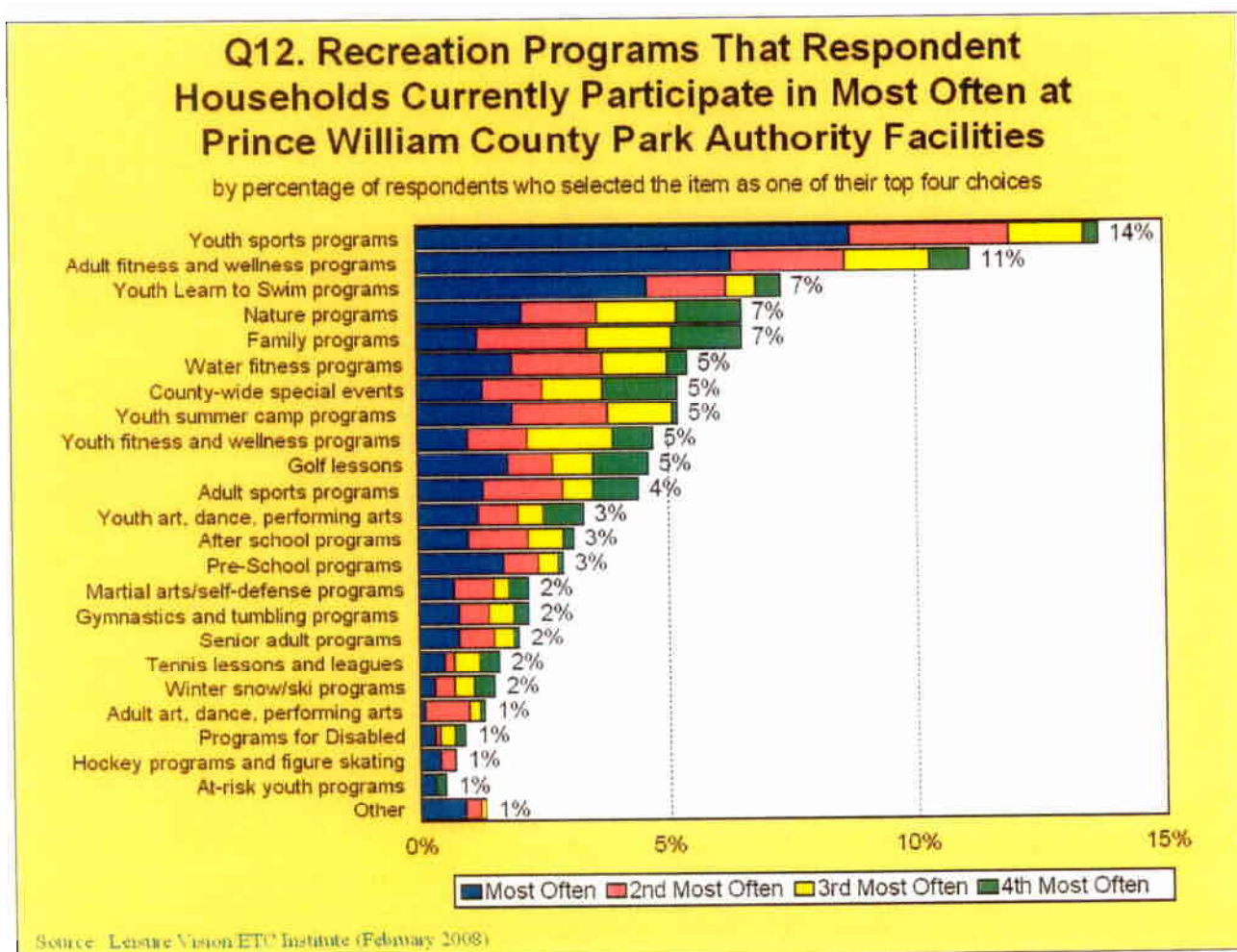


***In all 7 voting districts adult fitness and wellness programs are the most important adult program for residents. In 5 voting areas youth sports programs are the most important youth program for residents, with youth learn to swim programs being the most important in the Occoquan and Neabsco areas.***

### ***Programs Currently Participated in Most Often***

From the list of 23 recreation programs, respondents were asked to select the four that they currently participate in most often at Prince William County Park Authority facilities. The following summarizes key findings:

- **Based on the sum of their top four choices, the programs that respondents currently participate in most often at Prince William County Park Authority facilities are: youth sports programs (14%) and adult fitness and wellness programs (11%).** It should also be noted that youth sports programs had the highest percentage of respondents select it as their first choice as the program their household currently participates in most often at Prince William County Park Authority facilities.

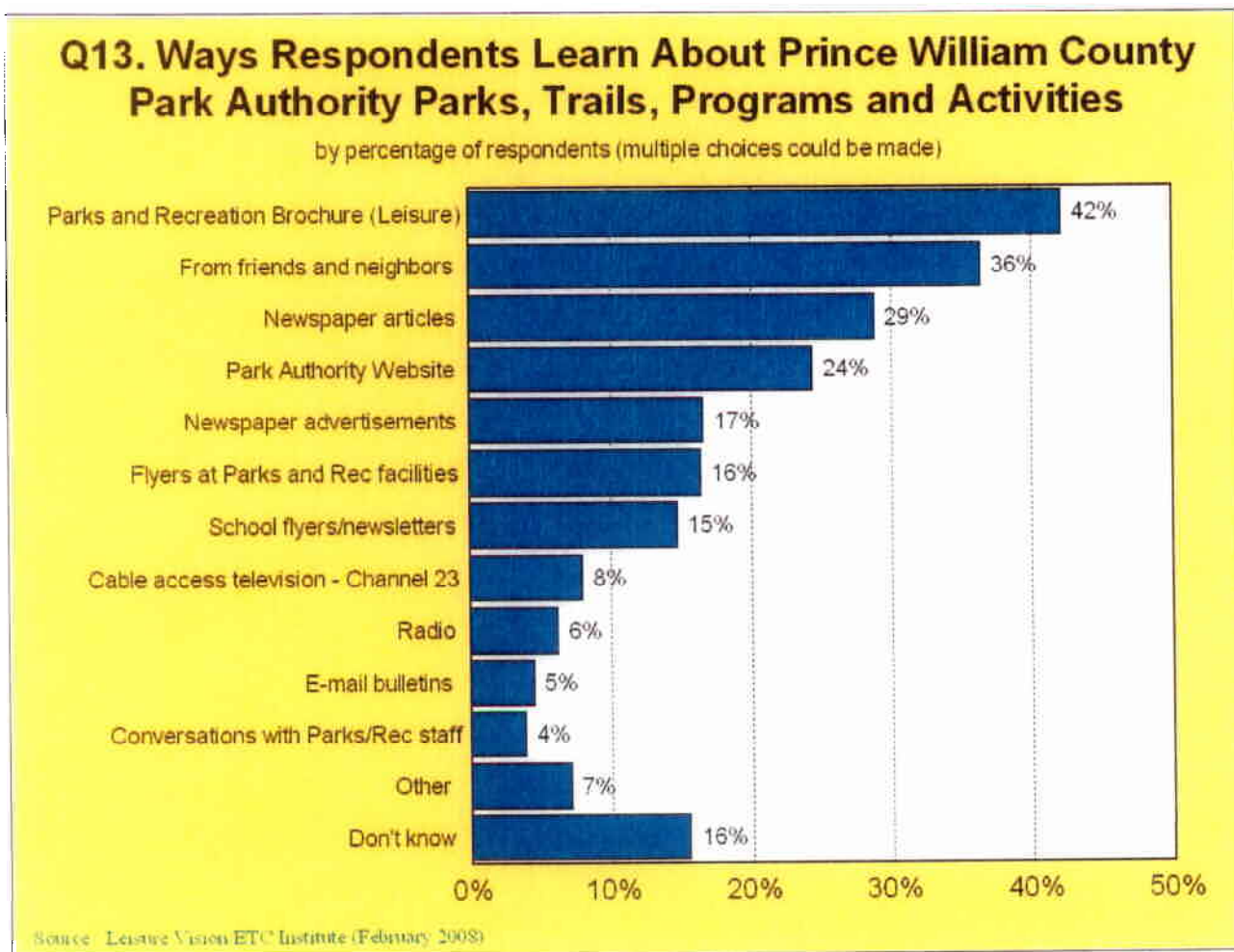


***The Prince William County Park Authority is doing an excellent job in providing youth programs to residents, with significant opportunities to increase adult fitness and wellness programs.***

### ***Ways Respondents Learn About Programs and Activities***

From a list of 11 options, respondents were asked to indicate all the ways they learn about Prince William County Park Authority parks, trails, programs and activities. The following summarizes key findings:

- **The most frequently mentioned ways that respondents learn about Prince William County Authority parks, trails, programs and activities are: Parks and Recreation Brochure (42%), from friends and neighbors (36%) and newspaper articles (29%).**

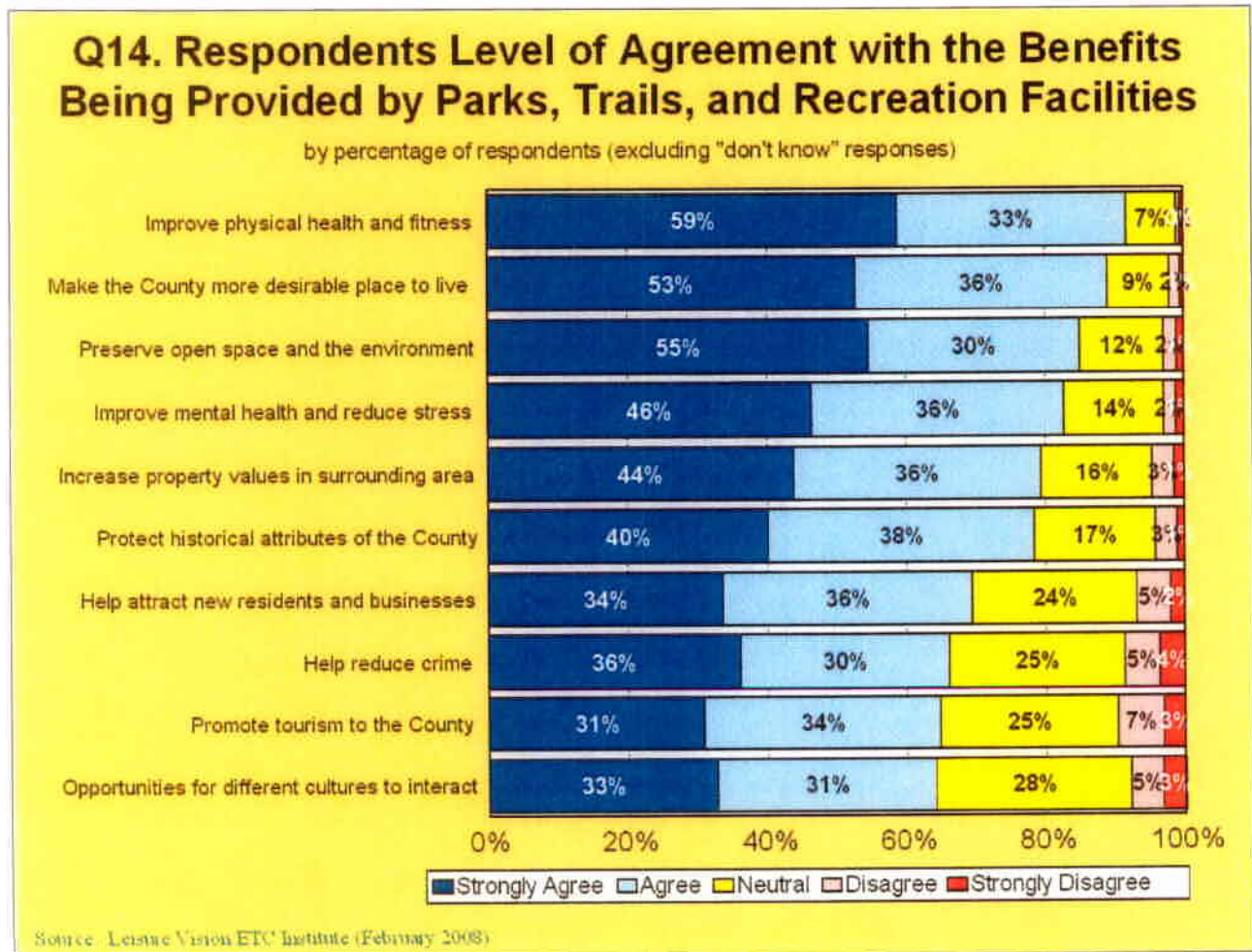


***The marketing program for the Prince William County Park Authority is diversified with opportunities for improvements. The percentages of households learning about services from the brochure, friends and neighbors, and newspaper article are all below national benchmarks. The website is highly successful with 24% using it, much higher than the national benchmark of 12%.***

**Potential Benefits Provided by Parks, Trails, Recreation Facilities & Services**

From a list of 10 benefits that could be provided by various parks, trails, recreation facilities and services, respondents were asked to rate their level of agreement with each potential benefit. The following summarizes key findings:

- **There are three benefits that over 50% of respondents strongly agree are being provided by parks, trails, recreation facilities and services: improve physical health and fitness (59%), preserve open space and the environment (55%) and make Prince William County a more desirable place to live (53%).**

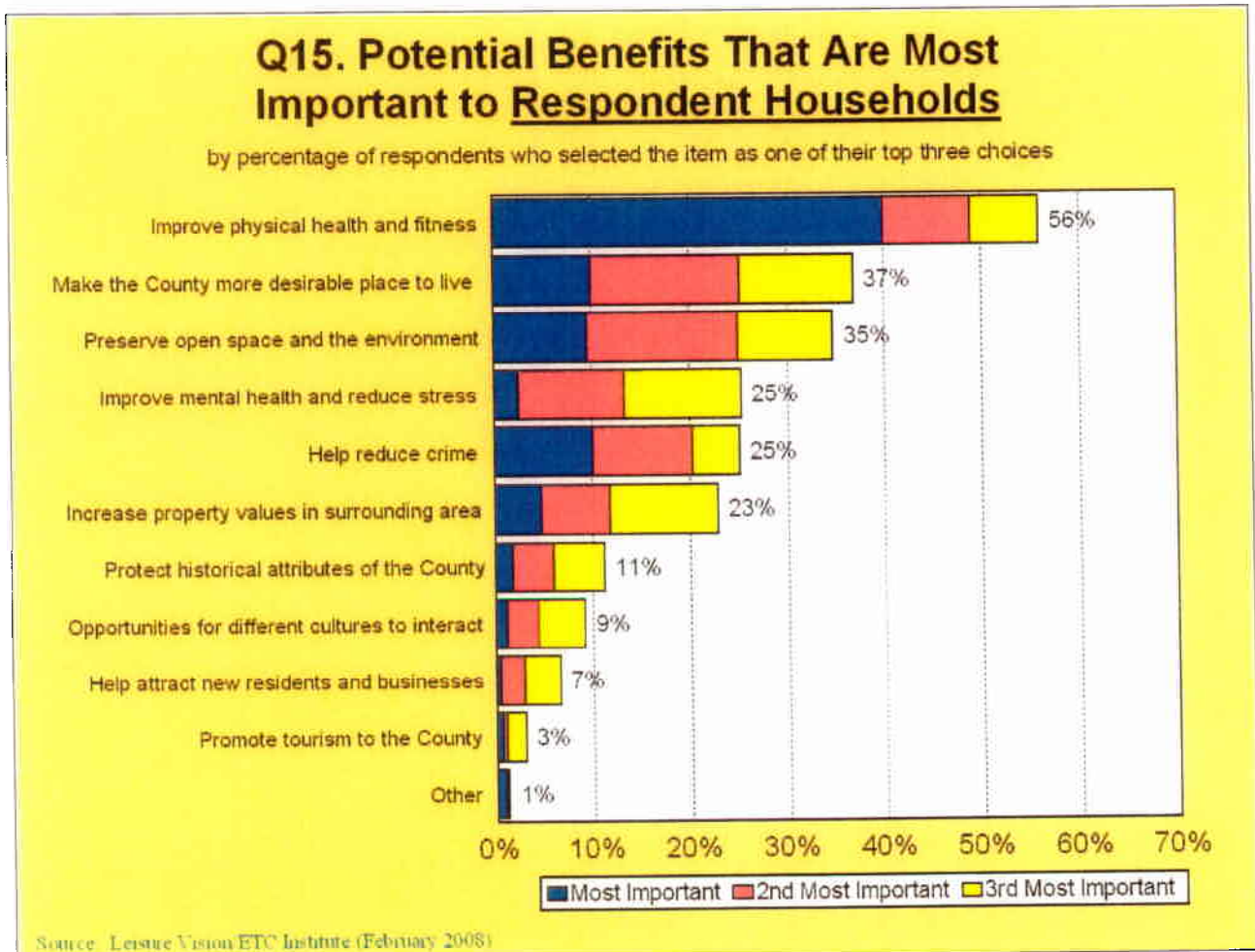


***At least 60% of respondents strongly agree or agree that parks, trails, and recreation facilities provide benefits in each of the 10 areas.***

### ***Most Important Benefits to Respondent Households***

From a list of 10 benefits that could be provided by various parks, trails, recreation facilities and services, respondents were asked to select the three benefits that are most important to their household. The following summarizes key findings:

- **Based on the sum of their top three choices, the benefits that are most important to respondent households are: improve physical health and fitness (56%), make Prince William County a more desirable place to live (37%) and preserve open space and the environment (35%).** It should also be noted that improve physical health and fitness had by a wide margin the highest percentage of respondents select it as their first choice as the benefit that is most important to their household.



***In all 7 voting districts, improve physical health and fitness is the most important benefit to respondent households.***